



## Adam S. Hoffman

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## PRACTICE AREAS

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Plaintiff's Patent  
Infringement Litigation

Trademark, Copyright &  
Unfair Competition Litigation

## EDUCATION

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Duke University Law School  
(JD, 2001, magna cum laude)

Cornell University (MA, 1996)

University of California,  
Berkeley (BA, 1992, magna  
cum laude)

Adam Hoffman is a partner at Russ August & Kabat, where he practices in the intellectual property and litigation departments. Mr. Hoffman has represented clients in patent litigation and trade secret matters resulting in tens of millions of dollars in awards and settlements against a wide range of high-tech companies, including Apple, ASUS, LG, Google, HP, Dell, Sony, Samsung and LG. Mr. Hoffman has particular expertise in the ever-changing field of patent damages. He has successfully tried numerous cases, including recent trial victories in the Central District of California, the Eastern District of Texas, and the Western District of Texas. Mr. Hoffman also represents defendants and plaintiffs in copyright infringement matters. Prior to joining Russ August & Kabat, Mr. Hoffman was an associate at Irell & Manella LLP, where he was a member of the litigation and IP litigation work groups. Mr. Hoffman graduated magna cum laude from Duke University School of Law. Following graduation, Mr. Hoffman served as a law clerk in the Central District of California. Mr. Hoffman has been recognized as a Southern California Super Lawyer from 2013-2024 by the publishers of *Los Angeles Magazine*.

## Recent Matters

- *AlmondNet v. Amazon* (W.D. Tex.) - \$122 million jury verdict of patent infringement. Targeted advertising patents.
- *EcoFactor v. Google* (W.D. Tex) – \$20 million jury verdict of patent infringement. The verdict was affirmed on appeal in a precedential ruling by the Federal Circuit. See *EcoFactor, Inc. v. Google LLC*, No. 2023-1101, 2024 WL 2807318 (Fed. Cir. June 3, 2024). Smart home patents.

- *Solas OLED v. Samsung* (E.D. Tex.) – \$63 million jury verdict of patent infringement and willful infringement, subsequently enhanced to \$78 million. OLED display patents.
- *Pavo v. Kingston* (C.D. Cal.) – \$7.5 million jury verdict of patent infringement and willful infringement, subsequently enhanced to \$11.2 million. The verdict was affirmed on appeal in a precedential ruling by the Federal Circuit. See *Pavo Sols. LLC v. Kingston Tech. Co., Inc.*, 35 F.4th 1367 (Fed. Cir. 2022). Memory device patent.

